



PRESS RELEASE

Edinburgh – 21 June 2017

CEN and CENELEC lay the foundation for the Digital Economy

Today marks the launch of the CEN and CENELEC Strategic Plan for Digital Transformation – delivering standards for the Digital World

European industry is rapidly transforming through the adoption of a wide range of innovative and digital technologies. Traditional sectors of the economy, including those which were not previously significant digital users, have needs that require standardization responses.

“We are living in a very exciting time, a time of evolution for industry where intelligent manufacturing has to be supported by advanced standards.”
(Quote from Dr Bernhard Thies, Chairman of the Presidential Committee of CEN and CENELEC).

To guarantee a flexible and timely response, supported by European standardization, CEN and CENELEC have adopted a *Strategic Plan for Digital Transformation* with two key focuses:

- Make standards for the digital economy;
- Digitally transform CEN and CENELEC.

Supporting pilot projects will address the priorities of the strategic plan:

- Ensuring CEN and CENELEC meet industry needs for digital transformation.
- Digitizing our standards-making process and deliverables.
- Making the CEN and CENELEC system more agile and adaptable to market and technology innovations.
- Engaging digital natives and professionals.

About CEN and CENELEC

CEN (European Committee for Standardization) and **CENELEC** (European Committee for Electrotechnical Standardization) are recognized by the European Union (EU) and the European Free Trade Association (EFTA) as European Standardization Organizations responsible for developing standards at European level. These standards set out specifications and procedures in relation to a wide range of materials, processes, products and services.

The members of CEN and CENELEC are the National Standardization Bodies and National Electrotechnical Committees of 34 European countries. European Standards (ENs) and other standardization deliverables adopted by CEN and CENELEC, are accepted and recognized in all of these countries.

European Standards (ENs) contribute to enhancing safety, improving quality, facilitating cross-border trade and strengthening the European Single Market. They are developed through a process of collaboration among experts nominated by business and industry, research institutes, consumer and environmental organizations, trade unions and other stakeholders.

CEN and CENELEC work to promote the international alignment of standards in the framework of technical cooperation agreements with ISO (International Organization for Standardization) and the IEC (International Electrotechnical Commission).

CEN-CENELEC website: www.cencenelec.eu

CEN website: www.cen.eu

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