



# #ISO70years for the Cyprus Organisation for Standardisation (CYS)

## ***Happy 70th Birthday ISO!***

*“Being a member of the ISO family, and more specifically working for the development of ISO standards is indeed a great opportunity to contribute towards standardisation and its objectives. It is a deeply democratic way of putting together a wealth of knowledge and experiences for the benefit of all”.*



**Louis M. Loizou, ISO PC 280 Convenor**

For me international standardisation is a very effective way of promoting and fostering understanding of people. The principles of best practices, local and sustainability issues blend together to deliver to the world at large tools for doing business for win-win situations. Standards are a way of building strengths for promoting growth in an equitable manner.





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Unquestionably standards provide the tools for improving the quality of our lives – working lives and personal lives. Provide to us a sort of education and awareness that enable all of us to be more demanding in issues that affect the quality of our overall eco system.

Reaching consensus in Technical and Project committees is not the easiest of tasks but it is certainly a most rewarding task. The most interesting part of any ISO technical or project committee meeting is the way decisions are taking place through a democratic process of “arguing”, putting forward arguments, pros and cons and eventually agreeing on the best possible write up.



## **Louis M. Loizou:**

I am the founder and Chief Executive Officer of CBA - Conquest Business Advisors, which is probably the oldest independent Management Consulting organisation in Cyprus, since 1989. Throughout my working and consultancy career, both locally and internationally, I have dealt with and have gained substantial experience on matters pertaining to a wide spectrum of sectors of the economy and a very wide range of organisations.

I am a member of local and international professional bodies, elected Fellow of the Institute of Engineering and Technology, UK and immediate past Chairman of the Cyprus Institute of Certified Management Consultants, member of ICMCI and Chair of the Quality Assurance Committee. I am a WBS Mentor and a member of the annual Business and Sustainable Development awards committees.